Mediterranea 17



Young Artists Biennale **Milano 2015**

30th Anniversary 1985-2015

MEDITERRANEA 17 YOUNG ARTISTS BIENNALE

OCTOBER 22ND - NOVEMBER 22ND 2015 MILAN, FABBRICA DEL VAPORE

PROMOSSO DA / PROMOTED BY

BJCEM aisbl – BIENNALE DES JEUNES CRÉATEURS DE L'EUROPE ET DE LA MÉDITERRANÉE



COMUNE DI MILANO





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MEDITERRANEA 17 YOUNG ARTISTS BIENNALE È INSERITO NEL CALENDARIO DEGLI EVENTI DI / IS INCLUDED IN THE PROGRAM OF



15

MEDITERRANEA 17 YOUNG ARTISTS BIENNALE, **A MULTIDISCIPLINARY** CREATIVE EVENT TOWARDS THE CREATION OF A SUSTAINABLE, **EQUITABLE AND HARMONIOUS EURO-MEDITERRANEAN SOCIETY**

DORA BEI **BJCEM PRESIDENT**

"They always say time changes things, but you actually have to change them yourself" Andy Warhol

It is a great pleasure and pride for me to welcome the young artists from Europe and the other side of the Mediterranean to the 17th Biennale, an edition that coincides with the 30th anniversary of our BJCEM contribution in supporting and promoting art and young artists from both sides of the region. This is a historical and widely acknowledged qualitative institution, a unique multidisciplinary artistic cultural event in the Euro-Mediterranean area. cradle and crossroads of civilizations. People involved, in it whose people have made significant contributions, not only to the mutual enrichment of their respective cultures and realities, but globally as well.

Mediterranea 17 Young Artists Biennale seeks to enhance and promote intercultural and inter-artistic dialogue in a region that is quite diverse and in an endeavor to further explore the possibility of using the artistic expression as a means of dealing with experiences of severe social and financial crisis, conflict and war, along with a tragic massive refugee flow of desperate people, in hope for survival. Thus, this 17th Biennale "dialogue" among artists and audience seeks to establish constructive relations within and among our communities. in a globally influenced, culturally diverse, and technologically advancing world, today's young artists give voice to the varied and changing cultural, political, social and economic landscape of identity, values and beliefs. They explore ideas, concepts, questions and practices that examine the past, illustrate the present and imagine the future. Thus, art becomes a journey that both artists and audience take, which is really about sharing it with people. And this is a sample of the footprint that we hope Mediterranea 17 Young Artists Biennale will leave behind, not only to the Municipality of Milan, but to today's art world and to our world as well. Because art is much more than just an opportunity for admiration or questioning: it is a tool that can motivate, even infatuate, educate, challenge, motivate. In other words, this is a "journey" that can actually activate a sincere dialogue.

This year's Biennale is kindly hosted by the Municipality of Milan, in the framework of Expo in Città, at the amazing Fabbrica del Vapore, bringing together more than 300 young artists, coming from more than 20 countries, who present their artworks inspired by the symbolic theme "No food's land". This has been a quite challenging endeavor and, therefore, gratitude is to be owed to all those who hardly worked for the success of this important event. My special thanks to the BUCEM Secretary General, Federica Candelaresi, and to the rest of our colleagues in the BJCEM Executive Office, Stefania Inverso, Marco Alfieri, Serena Pecchio and Elena Di Maio.

Mediterranea 17 Young Artists Biennale will start its activities in Genoa, where more than 100 artists - selected among the participants of the 17th Biennale and the European project CreArt, within the EU Culture Programme - will gather aimed to further develop and promote

artistic mobility. Different sections and many collaborations will build a path from the Pala-Ducale seat of the Fondazione per la Cultura, to the places of cultural production ing, empathy, and respect. of the city historic center, as an opportunito discover the treasures of the past preserved in Genna's old town center. Since the Biennale coincides with the celebration # 30 years of the event, an important intermational conference Biennale 3.0 | 30 years of creative productions between Europe and me Mediterranean will be organized by BJCEM with the support and under the Patronage of the City of Turin and under the Patronage of the Ministry of Cultural Heritage and Tourism. The forum will focus on mobility, social-culmal policies and new perspectives between Europe and the Mediterranean, as an open to exchange ideas and feedbacks coming from experts and representatives of the most moortant European cultural organizations work on the field of contemporary art in Mediterranean area. For all of us, our hope that Mediterranea 17 Young Artists Biennale may provide an insight into how people communicate their perceptions, responses and understanding of the world, to themselves and to others. May the Biennale form a window into the continuous development of indiinduals to intuit, symbolize, think and express memselves despite the barriers of languages and socio-cultural, ethnic, religious or any other background. Art is not only contemplafrom it is also an act, and all acts change the world, at least a little. It is really important for art to be developed as a tool for changing the

reality, not only for artists, but also for people touched by art, with the aim of exploring, testing and increasing awareness, understand-

Young artists will, in one way or another, change our perspective on things. And, even if most of the time it is a really small change, it is still really important. It is a way of looking at things, at life and at society, by creating inspiration for a culture of peace, hope and by teaching non-violent alternatives to create a sustainable equitable and harmonious Euro-Mediterranean and global society.

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LA CONFLAGRATION

JEAN-BAPTISTE SOULARD, HÉLÈNE SANIER, LAURTARO REYES, JULIEN SABATO, EMELINE GUILLAUD

MÉMÉ - LE MÉMORIAL DES MÉMOIRES

2015 / PERFORMANCE, URBAN ACT Director - Elsa Mingot

IL GRUPPO È ATTIVO DAL 2010 A MARSIGLIA, FRANCIA THE GROUP IS ACTIVE SINCE 2010 IN MARSEILLE FRANCE

IPI - The International Psychopompe - Funébrisme Institute è un vero-falso istituto un pretesto e uno strumento per la creazione, la ricerca, gli incontri e le scoperte per parlare di morte. Questo progetto è proteiforme (forme spettacolari, ricerca etno-antropologica, indagine). Il collettivo MÉMÉ - Le Mémorial des Mémoires, rituale collettivo, introspettivo e vivace, è parte di esso. Poiché gli artisti pensano che sia urgente reinvestire nel campo dei riti funebri e dissacrare questo tabú, provano con MéMé a reinventare un rito che assomiglia a loro. MéMé, è soprattutto la possibilità di offrire un tempo e uno spazio di discussione, creato in un luogo, per quel luogo, con le persone che vivono lì.

IPI - The International Psychopompe - Funébrisme Institute - is a true-false institute, a tool-pretext for creation, research, meetings and discoveries to talk about death. This project is protean (spectacular forms, ethno-anthropological research, investigation). The collective MÉMÉ - Le Mémorial des Mémoires, collective, introspective and lively ritual, is part of it. Because the artists think that it is urgent to reinvest the funeral rites field, desecrate this taboo. La Conflagration tries with MéMé to reinvent a ritual that looks like them. MéMé, it is primarily the opportunity to offer a time and a speech space, created in a place, for that place, with the people who live there.



LA GOTA

ÁNGEL HERNÁNDEZ HERNÁNDEZ, LUCÍA ROS GONZÁLEZ

EL DESIERTO EMBOTELLADO 2014 / SHORT FILM / 26'00"

ATTIVI DAL 2014 A MURCIA, SPAGNA ACTIVE SINCE 2014 IN MURCIA, SPAIN

Il progetto sorge dalla necessità di dare voce alle persone che di solito non hanno la possibilità di esprimersi, dalla necessità di rendere visibile l'invisibile. Man mano che procedeva con le interviste, il team si è reso conto di un tema che si ripresentava regolarmente, un argomento che sfortunatamente fa girare il mondo ed è presente nella vita quotidiana di tutti noi. Si tratta del denaro e delle sue ripercussioni sulla società; gli autori hanno cercato di non imporre un'opinione unica, ma di lasciare che lo spettatore potesse crearsene una propria, osservando i diversi punti di vista presentati all'interno del cortometraggio.

The project arises from the need to give voice to people who usually don't have a chance, the need of making visible the invisible. As the interviews went on, the group realized that there was a theme that constantly appeared, that unfortunately moves the world and is present in our daily lives. We talk about money and its repercussions in society; the artist tried not to impose a unique opinion, but letting the spectator make his own by watching the different points of view that are present in the short film.

THE CITY OF MILAN EMBRACES THE 17TH EDITION OF THE BIENNALE OF YOUNG ARTISTS FROM EUROPE AND THE MEDITERRANEAN

GIULIANO PISAPIA MAYOR OF MILANO

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BIENNALE 3.0 30 YEARS OF CREATIVE PRODUCTIONS BETWEENEUROPE AND THE MEDITERRANEAN

MOBILITY, SOCIAL-CULTURAL POLICIES AND NEW PERSPECTIVES BETWEEN EUROPE AND THE MEDITERRANEAN

> INTERNATIONAL FORUM SCUOLA HOLDEN, PIAZZA BORGO DORA 49, TURIN OCTOBER 23RD 2015